-Charts -

Introduction: Generation Change

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Consumer Durable Diffusion

select recent items
Rice consumption g per person per month

Ministry of Agriculture Forestry and Fisheries Production Data
Calories / Nutrition Survey

definitions changed in 2001

Rice Products  Wheat products  Grains, all types  Potatoes
Passenger Car Ownership, Chiba City

- Total up 80%
- Small cars -2%
- Full-sized cars up 16x!!
- Trucks -22%

Graph showing the ownership trends from 1988 to 2006 for different types of vehicles in Chiba City.